



# SPORTSCASTER SHOWDOWN

Every night, men across Canada work their butts into well-worn sofa grooves to partake in the only male ritual that demands silence: the daily rundown of sports highlights. While the scores and matchups are the same across the board, the world of sports coverage is a very different place depending on which province you're watching it in. Toro's Craig Silverman pits Toronto-based TSN, the major English-language sports station, against RDS, its, um, sister station from Montreal, Quebec. To your mark: It's time for kickoff. May the best helmet hair win.

|  | <b>TSN</b>   | <b>RDS</b>  |
|--|--|---|
| <b>Flagship show</b>                       | <i>SportsCentre</i>  | <i>Sports 30</i>  |
| <b>Token hottie</b>                        | Jennifer Hedger  | Chantal Machabée  |
| <b>Show we'd most like to see her host</b> | <i>Off the Record</i> , because Michael Landsberg gets us hot and bothered for all the wrong reasons                               | <i>Chasse et de pêche</i> (fishing never sounded so sexy)   |
| <b>Hometown teams</b>                      | Leafs/Jays/Argos   | Habs/Expos/Alouettes  |
| <b>Which means</b>                         | Pray for the future  | Hold onto the past  |
| <b>Familiar refrain</b>                    | "Eddie! Eddie!"  | "La dernière saison des Expos à Montréal"   |
| <b>What they have in common</b>            | Ownership, the WWE, testosterone, volume, jealousy of <i>Hockey Night In Canada</i>  |   |
| <b>Thing they wish they had</b>            | Don Cherry   | Don Cherry's head   |
| <b>Delicious sponsor</b>                   | Wendy's  | Molson  |
| <b>Popular Web-poll topic</b>              | "Tie Domi: Top-rate enforcer or manchild in need of a hug?"  | "Tie Domi: With a bat or a gun?"  |
| <b>Old-school sportscaster trademark</b>   | Moustache  | Cigarette   |
| <b>Script waiting to be read</b>           | "Leafs Stanley Cup parade live on TSN"   | "Expos World Series celebration live from their new stadium"  |
| <b>Lobbying for</b>                        | A 12-month hockey season and the arrival of <i>Foxy Boxing</i> in Canada   | A new wardrobe sponsor and the chance to become a "national" sports station   |
| <b>Unlikely to be heard</b>                | "Tonight we've got tons of highlights to get to, but first we're gonna sing the complete Gilbert and Sullivan catalogue. In drag." | "Nous interrompons ce programme pour une communication spéciale de Stephen Harper, accompagnée par la musique de Nickelback." |